

Annual **Review** 2010



Warwickshire



Creating a Living Landscape

Warwickshire Wildlife Trust

The Trust in Brief

Warwickshire Wildlife Trust is a registered charity (No 209200) and a company limited by guarantee (No 585247) established in 1970 to protect our local natural heritage and encourage people to engage with the natural environment.

We are a membership organisation, governed by a Memorandum and Articles of Association.

The Trust is managed by a Council of Trustees, elected from its members, who provide the overall strategic direction for the development and work of the charity. On a day-to-day basis our work is carried out by more than 500 active volunteers and by a staff totalling nearly 100 (at 31 December 2010, including Middlemarch Environmental Ltd, the Trust's wholly-owned subsidiary consultancy company). The Charity's Head Office is at Brandon Marsh Nature Centre near Coventry and it owns the Parkridge Education Centre in Brueton Park, Solihull as well as leasing offices for Middlemarch Environmental Ltd near Meriden.

Warwickshire Wildlife Trust is one of 47 independent charities which form a national partnership – The Wildlife Trusts. Together we have over 800,000 members and 2,500 nature reserves throughout the UK. The Trust's junior membership

is also part of the national environment club, Wildlife Watch, which provides projects for members and affiliated schools, so involving them directly with environmental issues. During 2010 the membership of the Trust in Warwickshire, Coventry and Solihull rose to a record of 23,483. If you would like to join, or find out more, please contact us:

Warwickshire Wildlife Trust

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Registered Charity No. 209200



Our Mission

Warwickshire Wildlife Trust aims to protect and enhance wildlife, natural habitats and geology throughout Warwickshire, Coventry and Solihull, and to encourage a greater awareness, appreciation and participation in all aspects of nature conservation and the environment.

Our Vision

Imagine a Warwickshire...

... where wildlife flourishes in our countryside, towns and villages

... where children grow up inspired by the sights and sounds of nature

... where people live happier, healthier lives

This is our vision for a **Living Landscape** Warwickshire Wildlife Trust is working to create a Living Landscape by:

CARING for wildlife havens, with over 56 Nature Reserves

woods, meadows and wetlands covering over 800 hectares

CAMPAIGNING as champions for wildlife and the environment

helping to protect threatened places and species

ENCOURAGING people to enjoy nature

with walks, talks and events in town and country

WORKING with schools, businesses and community groups

to support local partnership action for the environment

PROMOTING ways for volunteers to help

with practical projects and local activities everywhere

Introduction

2010 was a year of change and transition for the Trust, as we said farewell to Dr Andy Tasker and welcomed new Chief Executive, Stephen Trotter, who joined us in March.

Change has also been driven by the need to adapt to the uncertainties of the difficult economic climate as the recession continues to bite. The Trust has worked hard to ensure that our limited resources are managed as efficiently and effectively as possible. These are tough times for everyone, charities included, and we have taken immediate steps to safeguard our financial situation by squeezing costs, making the best use of our income and resources and concentrating effort on our core activities.

Despite the recession, it was very pleasing that membership continued to grow during the year. This is a real achievement and the Trust is hugely grateful and thankful to everyone who joins with us and supports our work. We really value your membership – and your support, whether through volunteering, membership or other involvement.

Even though the financial climate was difficult, there has been no let up in our energy and activity levels - 2010 was a very busy year. We have already made substantial progress in implementing the Trust's five year Development Plan (2010 to 2014).

Our aspirations for a 'A Living Landscape' in Warwickshire, Coventry and Solihull are developing well and we have been working successfully with partners to protect and enhance local wildlife across the county.



Wildlife Champions

Wildlife Champions encompasses all our work to influence others in promoting nature conservation, and there was a significant involvement with Local Authorities during the year. We provided input to Core Strategies in Coventry, Warwick, Rugby and Solihull; input to Coventry's City Centre Action Plan; and comments on the County Minerals draft Core Strategy. When the new government scrapped regional plans, many of the targets within these plans changed, resulting in further work for the team. The Trust has also continued to work closely with partners on the development of Green Infrastructure Plans for Coventry, Rugby, and Nuneaton and Bedworth in order to highlight the Living Landscape messages.

Over 110 planning applications were commented on through the year, and a new 'alert' system was developed so that we can quickly identify applications that could have a detrimental effect on important wildlife sites. This is very important work for conserving important wildlife sites and influencing development for the benefit of wildlife and wild places but it often goes unnoticed when we successfully stop or change proposals. Several large developments are planned in the coming years and we need to remain ever vigilant to ensure they work with the grain of nature.

One of the main issues that emerged during the year was the proposal for High Speed Rail 2. This highly controversial project will put at risk a significant number of important sites in Warwickshire and Solihull and we are working hard to campaign for the best possible

outcomes for wildlife and wild places if the proposal goes ahead. Our staff and volunteers have spent a considerable amount of time and effort looking at the proposals and providing information and advice to others on the potential environmental impacts. Our analysis suggests that around 90 sites, including important ancient woodlands (like Crackley Wood and South Cubbington Wood) and grasslands will be either directly or indirectly affected by the railway. Most of these sites are local wildlife sites or sites of importance for nature conservation which are a vital part of our local wildlife infrastructure but appear to have not been fully considered by HS2. Consequently, all of the Wildlife Trusts affected by HS2 will be actively fighting to protect the threatened sites into 2011 and beyond.

The Habitat Biodiversity Audit partnership, which includes all of the local authorities in Warwickshire, Coventry and Solihull, plus Natural England, the Environment Agency, Warwickshire Biological Records Centre and the Trust, has completed surveys in each local authority district, focusing on priority areas identified by the partners. More than 80 site surveys of potential local Wildlife Sites were completed during the year. The HBA team has also carried out a great deal of work to prepare biodiversity opportunity maps – identifying where society and local communities should or could be looking to restore nature.

Over 90 people attended the annual Local Biodiversity Action Partnership conference which focused on grasslands in Warwickshire, Coventry and Solihull, with a site visit to the Yellowland project carried out by Bishops Itchington Parish Council. The event was supported and facilitated by the Trust.



Stephen Trotter

Largest wild pear in the UK at South Cubbington Wood



Gina Rowe

2010 LBAP conference visit to Yellowlands project



John Roberts

Crackley Wood bluebells



Wildlife Havens



Wildlife Havens is the name given to all our practical work aimed at protecting and enhancing sites of wildlife value. During the year there was a focus on identifying 'Large Areas for Wildlife' which involved trustees and partners in reviewing and mapping large areas and strategic corridors as part of the Trust's Living Landscape approach. After many drafts, a final version of the map was produced showing the long term vision across Warwickshire, Coventry and Solihull. Further work to develop the vision has continued and a new action plan is in development.



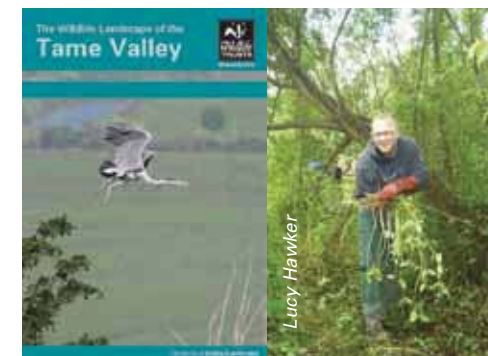
*Right: Sowe Valley 1st birthday party
Tame Valley leaflet
Balsam bashing*

The Sowe Valley Project continues to grow and develop in exciting directions. The project, which celebrated its first year with a birthday party in November 2010, has now engaged with over 600 people along the valley, removed over 60 bags of rubbish from the channel, established a regular volunteer group and is actively working with schools and children's centres to bring the project to the lives of local people and communities. The project also gave a presentation at the Access to Nature Board's evaluation meeting, as one of only two projects chosen nationally to demonstrate the impact that funding and resources are having on the ground. The project has continued to explore new opportunities and is currently in discussions to hold a Sowe Valley Relay in 2012 to mark the Olympics and create a legacy for the Sowe Valley footpath.

New objectives have been agreed for another large area - the Tame Valley in North Warwickshire – and work is now underway with a multitude of partners to secure funding for the ambitious activities planned. In addition to the Tame Valley Wetland partnership bid to the lottery for £3 million, we have also produced a new leaflet on the Wildlife Landscape of the Tame Valley funded by WREN (with a focus on Whitacre Heath nature reserve). The team has completed a Wetland Feasibility Study looking into the potential of creating wader scrapes and wet grassland suitable for breeding wading birds. Trial pits have been dug and dipwells have been installed at Whitacre Heath and water levels are being monitored by local volunteers. Working in partnership with North Warwickshire Borough Council, we have secured funding to create four new local nature reserves in North Warwickshire during 2011.

This is really exciting because the work will not only protect and improve these sites for wildlife but also build links with local communities including a new programme of WildPlay activities for young people.

Meanwhile we have been busy working with landowners and partners to improve and enhance wetlands and waterways wherever we can. The rapidly declining water vole has become an iconic indicator species and improvements for this charismatic species can have benefits for other species and the environment generally. The Coventry Water Vole Project worked hard during 2010 by installing mink monitoring rafts at a number of sites in west Coventry. We have also been working with the Sowe Valley Project in order to roll out a mink monitoring programme along the River Sowe in east Coventry. During 2010 the mink monitoring work involved





72 volunteers. We continue to work in partnership with Coventry City Council to deliver a series of conservation events throughout the year including control of Himalayan balsam and water vole surveys of Coventry watercourses and have been very grateful to Debenhams for their support for the project in 2010 through their 1p per plastic bag scheme.

Further south, the Stour Water Vole Project has been very successful this year. The project on the River Stour received £8000 of funding from 'Stour Vision' (linked to Stratford District Council). The surveys

undertaken by volunteers have now identified water vole presence in a number of new, previously unknown, locations in the Long Marston area and new links are being made with a number of landowners along the Stour. Four water vole training sessions and 4 survey days (attracting over 20 volunteers) have been held during the year. This included sessions at Brandon Marsh and for Sowe Valley volunteers, each with 10 volunteers attending.

Nature Force volunteers continue to achieve a huge amount of vital conservation activity on nature reserves around the

county - clocking up a massive total of 13,368 voluntary hours in 2010. Weekend volunteers also continued their superb efforts, contributing more than 7,600 hours during the year. Overall volunteers contributed more than 21,000 hours of work across all of our reserves. This is a remarkable achievement of which they, and we, should be proud.

Corporate support increased too, with 18 separate corporate team-building activities in 2010. One key partner, Gold Member Conoco Phillips, completed 420 volunteer hours at Brandon.

The Trust has now completed the process of securing Higher Level Stewardship (HLS) agreements for all of our major eligible reserves. HLS is a government grant scheme administered by Natural England with the aim of encouraging farmers and land managers to manage their land in a sympathetic way for wildlife and the environment. For the Trust, this means we will receive funding support to the value of £44,000 per annum for 10 years. This income is invested directly in reserve management and enables us to apply for new capital items such as hedging, access improvements and pond creation on some of our sites.

In 2010, staff and the Brandon Marsh volunteers were successful in securing £107,000 from WREN for the development

of Newlands Phase III at Brandon Marsh. Newlands is one of the former gravel extraction areas at Brandon Marsh which is currently a mixture of scrub and wet grassland. The aim is to make it even wetter by creating a network of open water and reeds to benefit marshland species typical of other parts of the reserve. The restoration work will start in 2011 and represents a major next step in the enhancement and improvement of the reed beds at Brandon Marsh. We look forward to making Brandon an even better place to visit and see wildlife in 2011/12.

There have also been many improvements on individual nature reserves, with:

- new ponds being created for amphibians at Stonebridge Meadows and Tocil Wood;
- ongoing coppice management and improvements at Ryton and Wappenbury Woods; and,
- a concentrated effort to remove invading scrub from Ufton Fields and Stockton Cutting SSSIs for the benefit of flowering plants, butterflies and invertebrates (and in particular the small blue butterfly).



Tim Haselden



WWT



Anna Squires



Alban Wincott



Clockwise from top left:
 Himalayan balsam removal
 ConocoPhillips painting a moth mural and helping to improve habitats at Brandon Marsh
 Brandon Reedbed
 Water vole training session



People and Wildlife

People and Wildlife includes all our charitable work with children, youth, adults and community groups – quite a spread of activities! Nearly 15,000 children attended our range of events including education events with their schools. These activities include 'Really Wild' Birthday Parties and holiday workshops at both Brandon Marsh and Parkridge Centre, 'Nature Tots' sessions, and WildPlay activities at venues around the county.

The Trust has been helping schools throughout Warwickshire, Coventry and Solihull to make a difference for nature in their school grounds, ranging from small projects such as encouraging schools to leave a wild patch in their grounds, giving an assembly to the school to inspire them to get started, or more hands-on activities like making bird and bat boxes.

The WildPlay team has delivered WildPlay to 2,888 children across Stratford, Rugby and North Warwickshire. This was Big Lottery Funded WildPlay in Partnership with the local authorities (Rugby Borough Council, Stratford District Council, North Warwickshire Borough Council). We also ran Positive Activities programme for Solihull Metropolitan Borough Council delivering WildPlay activities to 369 children.

Developed in partnership with Solihull MBC, 'Positive About Young People' was a project to engage with young people in crime hot spots. We succeeded in engaging with around 500 people in 2010. The Brueton Park and Smith's Wood Heritage Projects, based at our Parkridge Centre, have been completed and engaged 100 young people in researching the diverse heritage of these important green spaces. The Trust worked with Warwickshire Association of Youth Clubs (WAYC) to engage young people at risk of anti-social behaviour. The young people recorded their findings using a range of multimedia and produced a short documentary film which is available on our website.

Over the course of 2010 the V-funded 'Living Roots' project provided more than 300 environmental volunteering opportunities to young people aged 16 – 25 from a wide range of backgrounds and cultures. They were engaged in activities from video animation to recycled fashion - all with a conservation theme. The young people also carried out practical conservation tasks including coppicing on some of our reserves, new planting in urban green spaces and working alongside Nature Force volunteers to assist with a project improving wildlife habitat at a local school. Many of the groups have documented their projects through video diaries, some of which can be viewed at the YouTube website www.youtube.com/user/livingrootsuk.



Jenny Lee



Karen McAree

Karen McAree



In October 2010, the three year Lottery funded 'Forest School' project was completed and a special celebratory event was held last summer. This partnership project, involving Warwickshire County Council, Coventry City Council, Solihull Metropolitan Borough Council and led by the Trust, has now trained and accredited over 120 teachers in this special way of learning outside the classroom. These new Forest School Leaders are now actively delivering the programme to many hundreds of young people around our area. This has been a hugely successful programme delivering real benefit to young people and inspiring them about the natural world. The Leader training programme has continued since October 2010 with a number of training courses

being delivered and around 180 trainees undergoing their assessments.

The Earlswood Partnership was established in 2010. This is a group looking at developing wildlife sites in the Earlswood area and engaging local people in their local environment. The Trust was delighted and grateful to the Nineveh Charitable Trust for their contribution of £13,800 which will enable the partnership to get to work during 2011.

The partnership project with Bishops Itchington Parish Council (which attracted a grant of £49,300 from the Heritage Lottery Fund) to deliver the 'Yellowland Heritage Project' has successfully developed an acre of land in Bishops Itchington into an interesting and valuable area for wildlife and conservation. The project started with scrub clearance and wildflower planting, path and seating works, and a series of children's activities, interpretation boards and leaflets.

The Trust was also successful in 2010 in securing funding from the Warwickshire Leader Programme to launch a 3 year project called 'Gardens go Wild'. This exciting and important project will promote wildlife gardening to local people in the rural areas of Warwick and Rugby.

In Alcester, the Trust has been working with the local community to develop the Alcester Community Orchard. The aim is to develop an orchard with fruit varieties of local provenance adjacent to the River Arrow close to the River Arrow Nature Reserve.



Jon Blore



WWT



WWT



WWT



Bob Saunders

Bob Saunders

In 2010, the project managed to secure the required funding and the local community designed the Orchard.

The Trust is proud to have been awarded the Learning Outside the Classroom Quality badge in 2010. This is a national accreditation which indicates to teachers organising school trips that we offer good quality visits and manage risks effectively.

Page 6 left to right: A WildPlay session at Caldecott Park, Rugby.

Living Roots activities

Page 7 left to right: Forest school celebration event Tern Raft at Earlswood Lakes

Alcester Orchard planting

Education manager Jen Jones and Senior Education Ranger Vicky Worthington with the Learning Outside the Classroom certificate



Managing Our Business

Managing our Business includes all our membership and marketing activities, as well as the governance and management of the charity and the work of our subsidiary consultancy company, Middlemarch Environmental Ltd.

Most significantly for the Trust's long-term future, membership continued to rise despite the recession, with 1,292 new members welcomed during the year taking our membership to a record total of 23,483. The Trust's new web site continued to develop in 2010. Our magazine was given a new look, again updating our image to both members and the wider world. Media engagement is also key to raising awareness of the Trust, and we have received a good deal of positive coverage through the year.

At Brandon Marsh Visitor Centre we welcomed new catering franchisees Gavin Jones and Sarah Howell in November, and they have done an excellent job of developing and improving Badgers Tea Room in a very short space of time. Numbers of recorded visitors to the reserve fell slightly from 29694 in 2009 to 28473 last year which may relate to poor weather at some key periods.

The big capital project of 2009 - the installation of a new wood-chip boiler - finally went live at the year end and became operational in 2010. This is reducing the Trust's carbon emissions by some 19 tons of carbon dioxide per year

and our calculated carbon footprint is now around 42 tonnes per annum (excluding staff and volunteer journeys to Brandon). The Trust has been working with local wood fuel businesses in 2010 to explore how we can feed our own woodland produce into the local supply chain. One of the reasons why many UK and local woodlands have declined is because of the lack of viable options to fund management. We hope to help breathe economic life back into some of Warwickshire's woods in a sustainable way and promote active but wildlife friendly woodland management to benefit a range of species.

Overall, our 511 volunteers recorded 30,376 hours of work for the Trust (2009: 34,502 hours). Assuming a 35 hour working week, this amounts to around 18 full-time staff – an amazing effort and worthy of special congratulations to all concerned despite the prolonged spells of bad weather in 2010. Volunteers support a wide range of our work, from practical nature reserve management through delivering our magazines to helping with educational work, staffing our visitor centres and administration. We are hugely grateful to all concerned for this essential contribution.



Middlemarch Environmental Ltd, our subsidiary ecological consultancy company, achieved an increased turnover from last year (£3.081M, 2009:£2.954M). Profits however were similar to last year as more companies enter the ecological consultancy market, making it more competitive. Middlemarch Environmental continues to support the Trusts' vision of Living Landscapes through their Creative Ecological Solutions. Significant biodiversity enhancement projects this year include a 4ha site in Whittleford Park, Nuneaton for Barratt Homes and 13ha of bespoke water vole and reptile habitat creation on a business park development in Kingsnorth, Kent for Goodman and VolkerFitzpatrick. There has also been implementation on the ground at the 2 wetland design projects in Yorkshire: North Cave and Ripon City Quarry.

This year has seen considerable growth of arboricultural services for the company which complement the ecological services and has seen the two services integrate seamlessly on a number of projects throughout the year. The company's BREEAM and Code for Sustainable Homes services also continue to offer major benefits for biodiversity with 1,378 bat boxes put up this year

and 2,487m² of trees planted, for a large proportion of their 500 clients.

The company has also achieved the British Safety Council's International Safety Award this year as well as retaining accreditation to ISO9001 and 14001.

Focusing on business development Middlemarch Environmental has embarked on 2 Knowledge Transfer Partnerships (KTP) this year. Working with Cranfield University, one KTP has been developing a tool for the assessment of biodiversity in supply chains (TABS), which will represent a new work stream for Middlemarch. The other KTP, working with Warwick Business School, is in the process of developing an enhanced customer relationship management approach for Middlemarch, working more effectively with their clients to move the business forward.

Middlemarch Environmental has also contributed important research in the field of biodiversity this year with 2 PhD's with Aston and Warwick University looking at different aspects of biodiversity including developing habitat creation options within climate change predictions and developing habitat mosaics to restore biodiversity.

Middlemarch Environmental continued to build on the success of their Northern office by developing a further regional presence, with staff based in Leicestershire, Milton Keynes, Cheshire and Kent. It is anticipated that this will allow Middlemarch to support



their growing client base across the UK and further meet their ecological needs.

Financially, the Group income rose from £4.363M in 2009 to £4.636M in 2010 with expenditure at £4.411M in 2010 (2009: £4.207M) leaving a Group surplus for the year of £225,225 (2009: £123,236). Given the difficult financial climate, these figures are impressive. For the charity alone, income including Middlemarch's Gift Aid donation of £181,970 rose to £1.734M (2009: £1.507M) but costs also rose to £1.676M (2009: £1.523M) leaving a total surplus of £58,796 (but excluding gift aid from the subsidiary, a net loss of £123,173). The Contingency Fund, was maintained at £300,000 to keep it at 2 months' operating costs.

Trust income included some very positive aspects, including a rise of 4.5% in subscription income (2010:£425K, 2009: £406K) and in Corporate Members 2.4%

Thanks

As ever, Warwickshire Wildlife Trust can only achieve its work through the dedication and commitment of the many volunteers and staff working side by side for our shared cause. Our sincere thanks are due to everyone who helped in any way to make 2010 such a successful year. In particular, we have a huge debt of gratitude to our members and supporters without whom we could not achieve so much.

The tough economic climate will no doubt bring many challenges for the Trust and our vision to achieve a Living Landscape for Warwickshire, Coventry and Solihull. We are planning ahead to adapt to these pressures and changes. We are confident that if we can

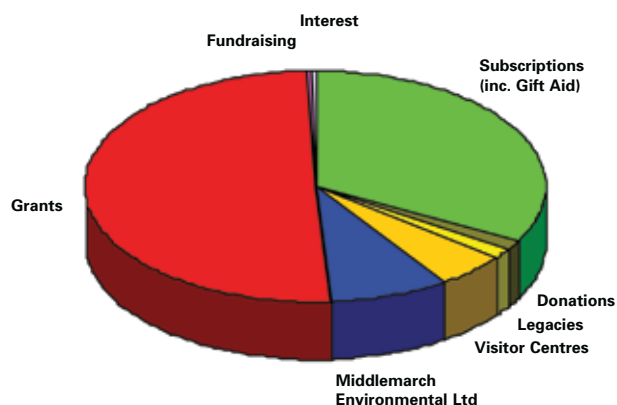
(2010:£15,175, 2009: £14,817). On the negative side, investment income from interest was significantly reduced as interest rates remained low, several grants ended during the year leading to a reduction in grant income. Visitor Centre income has stabilised and work is underway to improve the position. The pie diagrams illustrate

where our income came from, and how it was spent in 2010.

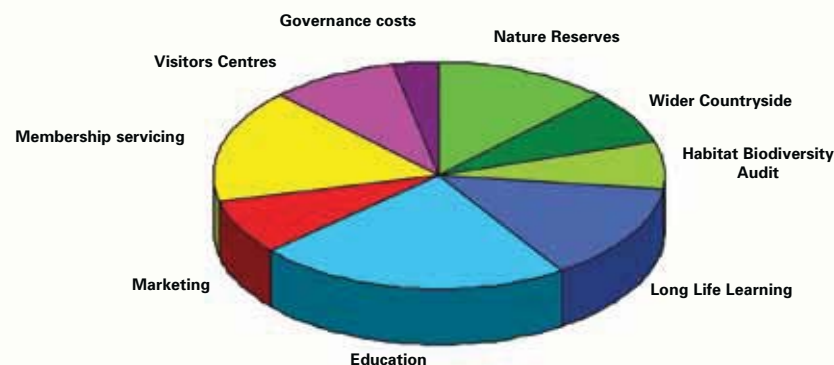
During the year, a total of £24,934 was received from legacies. The Trust is extremely grateful to all of those generous supporters who have remembered the Trust's work in their wills. These funds will support important long-term projects as

a lasting tribute to the memory of the donors.

Most of this cash is earmarked for future projects but it nevertheless reflects a reasonably strong position for both the Trust and Middlemarch given the overall position of the economy in 2010 although there is no room for complacency.



2010 Trust Income: £1,700,357
(unrestricted and restricted income)



2010 Trust Expenditure: £1,647,237
(unrestricted and restricted)

retain the continued commitment of members, supporters, volunteers and staff working together, we are in a good position to continue to achieve lots of great things for wildlife. Together we will make Warwickshire an even better place for wildlife and for people to enjoy and benefit from a healthy natural world.

Michael Bunney
Chairman

Stephen Trotter
Chief Executive

Philip Ferror
Managing Director, Middlemarch

Finance 2010

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES for the year ended 31 December 2010

	Unrestricted funds		Restricted Funds £	Endowment Funds £	Total Funds 2010 £	Total Funds 2009 £
	Undesignated Funds £	Designated Funds £				
Incoming resources						
Incoming resources from generated funds:						
Subscriptions	425,074	-	-	-	425,074	406,456
Corporate Subscriptions	15,175	-	-	-	15,175	14,817
Donations and Gifts	12,986	-	9,360	-	22,346	70,462
Income Tax recovered under Gift Aid	116,863	-	-	-	116,863	111,160
Legacies	24,934	-	-	-	24,934	12,054
Fundraising	4,734	-	-	-	4,734	2,355
Activities for generating funds:						
Trading turnover of Middlemarch Environmental Ltd	3,080,731	-	-	-	3,080,731	2,953,920
Investment income	5,693	-	-	-	5,693	12,966
	3,686,190	0	9,360	0	3,695,550	3,584,190
Incoming resources from Charitable activities:						
Visitor Centres	83,204	-	-	-	83,204	97,408
Grants, projects and other income	242,302	-	615,558	-	857,860	681,905
	325,506	0	615,558	0	941,064	779,313
Total incoming resources	4,011,696	0	624,918	0	4,636,614	4,363,503
Resources expended						
Costs of Generating Funds						
Marketing	108,608	4,113	-	-	112,721	122,033
Membership servicing	285,109	0	-	-	285,109	245,939
Fundraising trading - Middlemarch Environmental Ltd	2,734,823	-	-	-	2,734,823	2,676,381
	3,128,540	4,113	0	0	3,132,653	3,044,353
Charitable activities:						
Direct Charitable expenditure	430,094	42,058	593,122	-	1,065,274	965,434
Visitor Centres	127,873	772	-	12,735	141,380	147,894
Governance costs	40,524	44,291	-	-	84,815	49,829
	598,491	87,121	593,122	12,735	1,291,469	1,163,157
Total Resources Expended	3,727,031	91,234	593,122	12,735	4,424,122	4,207,510
Net incoming/(outgoing) resources before transfers	284,663	(91,234)	31,796	(12,735)	212,491	155,993
Transfers between funds	13,145	(13,145)				
Net incoming/(outgoing) resources being net movement in funds	297,808	(104,379)	31,796	(12,735)	212,491	155,993
Fund balances brought forward at 1 January 2009	1,361,067	414,091	78,581	1,160,149	3,013,889	2,857,895
Total funds carried forward at 31st December 2009	1,658,875	309,712	110,377	1,147,414	3,226,380	3,013,888

CONSOLIDATED AND PARENT CHARITY INCOME AND EXPENDITURE ACCOUNTS for the year ended 31 December 2010

	Group		Charity	
	2010 £	2009 £	2010 £	2009 £
Income from continuing operations				
Incoming resources from generated funds	3,695,549	3,542,808	612,326	583,855
Charitable activities	941,063	779,313	941,063	779,313
Total income from continuing operations	4,636,612	4,322,121	1,553,389	1,363,168
Expenditure on continuing operations				
Costs of generating funds	3,132,653	3,044,352	397,829	367,970
Direct charitable expenditure	1,193,919	1,104,704	1,193,919	1,104,704
Governance costs	84,815	49,829	84,815	49,829
Total expenditure on continuing operations	4,411,387	4,198,885	1,676,563	1,522,503
Net income/(expenditure) for the year – group	225,225	123,236	(123,174)	(159,335)
Donations under gift aid from subsidiary				
During the year			-	-
At the year end			181,970	143,482
Net (expenditure) income for the year – parent charity			58,797	(15,853)

Total Income comprises £4,011,694 for unrestricted funds and £624,918 for restricted funds. Turnover of non-charitable trading activities amounted to £3,080,731 with no inter-company sales to the Trust. Endowment fund expenditure is excluded above.

BALANCE SHEET for the year ended 31 December 2010

	Group		Charity	
	2010 £	2009 £	2010 £	2009 £
Fixed assets				
Tangible assets	1,535,061	1,523,893	1,503,942	1,497,732
Investments	-	-	100	100
	1,535,061	1,523,893	1,504,042	1,497,832
Current assets				
Stocks	12,141	13,032	12,141	13,032
Debtors	762,411	890,888	192,187	234,758
Cash at bank and in hand	1,891,437	1,699,562	1,208,426	1,004,715
	2,665,989	2,603,482	1,412,754	1,252,405
Creditors: amounts falling due within one year	(974,670)	(1,113,487)	(743,858)	(623,361)
Net current assets	1,691,319	1,489,995	668,896	629,044
Total assets less current liabilities	3,226,380	3,013,888	2,172,939	2,126,876
Provision for liabilities	0	0	0	0
Net Assets	3,226,380	3,013,888	2,172,939	2,126,876
Funds:				
Endowments	1,147,415	1,160,149	1,147,415	1,160,149
Restricted revenue funds	110,377	78,581	110,377	78,581
Unrestricted designated funds	309,713	414,029	309,713	414,029
Unrestricted funds	605,434	474,054	605,434	474,054
Non-charitable funds	1,053,441	887,012	-	-
	3,226,380	3,013,888	2,172,939	2,126,876

These abbreviated Accounts have been taken from the full Financial Statements which are available on request from the Trust office and will be submitted to Companies House and the Charity Commission in due course. The Accounts have been audited by Thomas and Young who have presented an unqualified report. In the opinion of the Trustees the market value of the freehold land is substantially in excess of the book value. However, as disposal of this land would be contrary to the aims of the Trust, the Trustees do not consider that a valuation of the land would be a worthwhile expense.

Trust Management & Staff 2010

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Graham Harrison (Vice Chair)
Ron Hill (Vice Chair)
Kay Reeve (Hon Secretary)
Barry Whittington (Hon Treasurer)
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Martyn Bradley
Beth Gardner
Robin Gibbs
Michael Drummond (Staff)
Neil Harris
James Irvine
Alistair Lorimer
John Roberts
Val Roberts
Brian Sherwin

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Cllr. Richard Dodd (Warwickshire County Council)

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Graham Harrison (Vice Chair)
Steve Batt
Eamon Collins
Alistair Lorimer
Kay Reeve
Val Roberts
Barry Whittington
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Stephen Trotter (Staff) (3/10)
Phil Dickin (Staff) (to 11/10)
Lee Pettifor (Staff)
Gina Rowe (Staff)

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Beth Gardner
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Ron Hill
Anton Irving
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John Roberts
Bob Slater
Gina Rowe (Staff)
Sophie Leszczynska (Staff)

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Avon Gallois
Chris Ivin
Howard Eccles
Richard Wright
Ron Hill
Caroline Temple (Staff)
Eddie Asbery (Staff)
Ian Jelley (Staff)
Izumi Segawa (Staff)
Michael Drummond (Staff)
Julie Turner (Staff)
Tim Haselden (Staff)
Peter Thorne (Staff)

MARKETING WORKING GROUP

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Mike Bunney
Roger Cadbury (until 10/10)
Val Roberts
Marc Sanderson
Phil Dickin (to 11/10)
Pip Vigor (Staff)
Yvonne Stevens (Staff)
Jo Preston (to 11/10)
Vera Brown (Staff)

MIDDLEMARCH ENVIRONMENTAL LTD BOARD

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Peter Hunter
Paul Jarvis
Alistair Lorimer
Barry Whittington
Dr Andy Tasker (Staff)
Dr Phil Fermor (Staff)
David Smith (Staff)

TRUST SOLICITORS

Moore & Tibbits (to 04/10)
Wright Hassall (4/10)

TRUST AUDITORS

Thomas & Young

AREA GROUPS

Rugby

Steve Batt (Chair)
Cyril Cleaver (Reserve Warden)
Frank Ollerenshaw (Treasurer)
Phil Parr (Conservation Officer)

Margaret Richards (Secretary)
Diana Forbes Powney
(Press & Publicity Officer)

Solihull

Ron Hill (Chair 3/10)
Anne Adams (Chair)
(to 3/10)
Colin Mason (Treasurer)
Andrea Jones (Secretary)
Stella Jarman
Adrian Smith
Naomi Stewart

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Zena Ivin
Sally Easton
Richard Morris
Steve England

Sutton Coldfield

Harvey Skelcher (Chair)
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Sylvia Errington
Ron Hawker
Joe Lewis
Jenny Lloyd
Barbara Pulsford
Sarah Wager
Rosemary Parslow
Victor Parslow

MAGAZINE

Steve Trotter
Pip Vigor (Editor)
Andy Tasker (until March 2010)
Jo Preston (until Nov 2010)
Vera Brown

RESERVE WARDENS

Alvecote Meadows
Alvecote Pools
Ashlawn Cutting
Brandon Marsh
Brook Meadow
Claybrookes Marsh
Clowes Wood
Cock Robin Wood
Cox's Island
Crackley Wood
Deans Green
Draycote Meadows
Earlswood Moathouse
Eathorpe Marsh
Elmdon Manor
Glasshouse Spinney
Goldicote Cutting
Grove Hill
Hampton Wood
Harbury Spoilbank
Harvest Hill
Henley Sidings
Hunningham Meadow
Kenilworth Common
Knowle Hill
Leam Valley
Lion Wood
Loxley Meadow
Newbold Quarry
Oakwood & BL Spinney
Old Nun Wood
Parliament Piece
Pinley Abbey
Priory Fields
Radway Meadows
River Arrow
Rough Hill Wood
Ryton Wood
Shadowbrook Meadows
Snitterfield Bushes
Stockton Cutting
Stoke Floods
Stonebridge Meadows
Swift Valley
Temple Balsall
Tocil Wood
Tysoe Island
Ufton Fields
Wappenbury Wood
Welches Meadow
Welcombe Hills
Whitacre Heath
Whitnash Brook
Windmill Spinney
Wyken Slough

Derek Tattersall
Adam Archer
Cyril Cleaver
Ken Bond
Vacant
Keith Barnett/Stephanie Gaskin
Ron Hill
Sue Leah
Nick Eboral
Jon Holmes
Harry and Mary Tipping
Roy Davies
Vacant
Roy Davies
Vacant
Steve Smith
Chris Ivin
Gillian Nussey
Dave Solliss
Dr John Hancock
Richard Bones
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Andrew Phillips
Howard Eccles
Richard Bones
John Stephens
Worcs WT
Dave Solliss
Richard Wright
Stephen Budd
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Geoff Litterick
David Kings
Paul Anthony
Vacant
Steve Godfrey
Val Kendrick
Mike Slater
Vacant
Roger Jukes
Michael Childs/Colin Morris
John Miles
Vacant
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Adrian Smith
Stephen Trinder
Peter Randerson
Lesley Davis
Bill Lilley & Linda Hutton
& Mike Doughty-Lee (06/09)
Richard Wheat
James Hardiman
Nigel Bailey
Vacant
Jim Howell
Jim Jobling

TRUST STAFF

Group Chief Executive
Chief Executive
Cyril Cleaver
Group Chief Executive's PA
Director of Conservation
Conservation Manager
Nature Reserves Manager
Planning & Biodiversity Officer
Woodland Project Officer
Volunteering Living Landscape Officer
Wetland Living Landscape Officer
Wildlife Sites Surveyor
Wildlife Sites Surveyor
Reserves Biodiversity Officer
LBAP Coordinator
GIS Survey Officer (HBA)
GIS Survey Officer (HBA)
GIS Survey Officer (HBA)
Biodiversity Project Manager
Director of People & Wildlife
Community Manager
Living Landscape Officer

Youth Engagement Officer

Assistant Youth Engagement Officer
Sowe Valley Coordinator
Sowe Valley Training & Education Officer
Volunteer Manager
Grants Manager
Education and Training Manager
Senior Education Ranger
Education Ranger
Senior Education Ranger
Education Ranger
Assistant Education Ranger
Assistant Education Ranger
Wildplay Project Coordinator
Wildplay Ranger

Senior Forest School Coordinator
Senior Forest School Coordinator
Forest School Coordinator
Regional Corporate Manager
Campaigns Manager
Membership Manager
Marketing Officer
Finance Manager
Finance Officer
Finance Officer
Membership Officer

Dr Andy Tasker (to 3/10)
Stephen Trotter (3/10)
Sue Pybus
Gina Rowe
Sophie Leszczynska
Ian Jelley
Richard Wheat
Eddie Asbery
Michael Drummond
Tim Hasleden
Jonathan Bowley
Sarah Shuttleworth
Caroline Temple
Lisa Worledge
Ken Martin (to 4/10)
Owen Powell (4/10)
Chris Talbot (4-8/10)
Chris Talbot (9/10)
Phil Dickin (to 11/10)
Claire Cunniffe (to 12/10)
Julie Turner
Izumi Segawa
Peter Thorne
Karen McAree
Laura Bailey (to 4/10)
Matt Cox (7/10)
Peter Thorne
Anna Squires
Lucy Hawker
Amanda Henshaw
Kate Sugden
Jen Jones
Nicole Armitage (to 07/10)
Claire Mann (to 07/10)
Vicky Worthington (07/10)
Elinor Bishop (07/10)
Suzanne Hunt (to 03/10)
Sam Wright (04/10)
Jenny Lee
Nicola Perryman (to 06/10)
Holly Johnson (to 07/10)
Sarah Klaes (maternity leave 2010)
Sarah Capper
Andy Matthews (to 11/1)
Yvonne Stevens
Joanne Preston (to 11/10)
Pip Vigor
Vera Brown
Lee Pettifor
Chimene Graney
Alison Constable
Donna Hook

Thanks to our Supporters

TRUST STAFF *Continued*

Membership Officer
Membership Recruiter

Office/Centre Admin Asst.

Administration Assistant

Admin Assistant (Brueton)
Weekend Visitor Centre Assistant

Sensory Gardener
Gardener/handyman
Gardener/handyman (Brueton)
Cleaner

MIDDLEMARCH ENVIRONMENTAL LTD

Managing Director
Ecology & Landscape Director
Development Director
Associate Director
Principal Consultant
Principal Biodiversity Consultant
Principal Technical Ecological Consultant

Senior Ecological Consultant

Ecological Consultant

BREEAM Manager
GIS Officer
Office Manager
Submissions Co-ordinator
Finance Administrator
Operations Manager
Operations Assistant
Project Administrator

Clare Caruana
Steven Barlow (to 5/10)
Nigel Bradshaw
Charles Fowler (to 12/10)
Sue Browett
Jackie Hearnden
Hillion Fern (to 07/10)
Jenny Beardsmore
Sue Ell
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Caroline Ashton
Mark Fyfe (to 8/10)
Claire Brookes (6/10)
Dave Weston
Graham Fardon
Andrew Luffman
Andy Gunton
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Dr Phil Fermor
David Smith
Dr Andy Tasker (4/10)
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Colin Bundy
James Calow

Nick Steggall
Tim Hextell
Helen Miller
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Lee Miles
Lucy Philpott
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Hannah Roberts (to 05/10)
Tom Docker
James Webster
Charlie Lea
Lizzie Reffin
John Daw (to 07/10)
Elizabeth Jacovou
Sophie Meredith
Joscelin Tilley
Susanna Saari
Fiona Chester
Ruth Hardie
Helen Elliott (to 12/10)
Tina Palmer
Damon Hall (to 10/10)
Ann Waugh

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Pertemps People Development Group
Solihull Borough Council
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Warwick College

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Forestry Commission
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Irwin Mitchell
Keoghs LLP
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Natural England
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Orbit Housing Association
Pearson Shared Services
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Solihull Mind
Solihull Partnership
Stratford upon Avon District Council
Tesco
vinvolved
Warwick District Council
Warwickshire County Council
WREN

MIDDLEMARCH ENVIRONMENTAL LTD

CLIENTS 2010

As Middlemarch Environmental Ltd continues to grow, so our client base continues to expand, and now number over 1000 clients across the UK. We are looking forward to working with all of these companies, as well as many new ones, in the forthcoming years.



Warwickshire Wildlife Trust is always looking to limit its carbon footprint and we are now able to Carbon Balance the paper we use for many of our print jobs. This is done through our paper supplier along with The World Land Trust (TWLT). The World Land Trust have calculated that by using this paper for the production of just one issue of the Annual Review, we can save 2190.8 KG's of carbon and the World Land Trust will be able to buy and conserve 431.6 square metres of land in the South American rain forests. Look out for the logo on our publications.



Warwickshire

Warwickshire Wildlife Trust

Brandon Marsh Nature Centre,
Brandon Lane,
Coventry CV3 3GW
Telephone: 024 7630 2912
Fax: 024 7663 9556

Parkridge Centre

Brueton Park, Solihull B91 3EN
Telephone: 0121 704 0768

Email: enquiries@wkwrt.org.uk

www.warwickshire-wildlife-trust.org.uk